

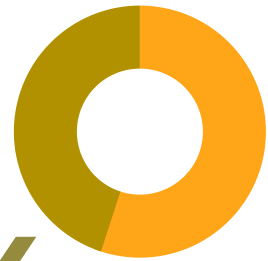


CANADA'S
TRADE
ACCELERATOR
PROGRAM

SINCE ITS LAUNCH,

9000+

businesses graduated with practical tools, resources and contacts to start exporting



51%
Women owned
businesses

49%

Men owned businesses

EXPORT SALES



115%

Average export revenue growth 1 year after completing the program

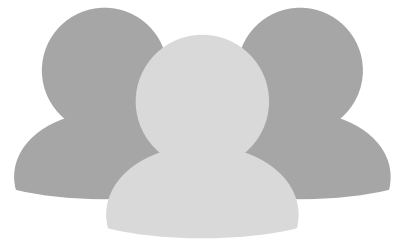
\$ 9.3 M

Total increase in export sales 1 year after completing the program

85+

New high salary jobs created by

NEW HIRES



30%

of participating companies hired new employees

NEW MARKETS



Asia 16%
Middle East 8%
Africa 5%

95%

of companies entered new markets

United States 21%
Western Europe 13%
Eastern Europe 10%
South/Central America 10%
Australia & New Zealand 5%

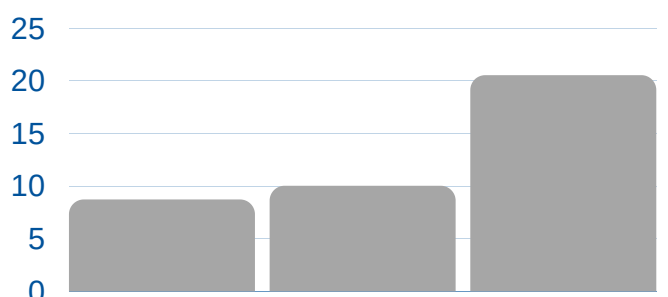
31%

Average sales revenue growth 1 year after the program

REVENUE & SALES

\$ 20.5 M

Average annual revenue and exports 2 years after completing the program



Note: 2 respondents from the eligible companies disclosed 2nd year revenue information